## Commerce Healthcare Trends 2021 Video Transcript:

\*Upbeat music starts\*

11 Financial Trends Shaping Healthcare in 2021.

- 1. COVID-19 disruption looms. \*shows video of a drive up Covid testing location\*
- 2. Telehealth growth gathering momentum \*shows a video of a patient speaking to a doctor using a telehealth app while seated comfortably at home\*
- 3. Political and regulatory changes \*shows a government building with a USA flag waving\*
- 4. Economic and medical cost challenges \*shows a patient speaking to a medical professional in an exam room\*
- 5. Patient financial pressures are substantial. \*shows a video of a person looking at a paper bill and using a calculator\*
- 6. Financial management balancing act. \*shows a person on their cell phone speaking to someone while the follow along using their laptop\*
- 7. Technology investment and cost control \*shows a patient using a digital wallet to make a payment to a medical office\*
- 8. Increasing migration to electronic payments. \*shows a video of a patient making a payment from the comfort of their own home using a laptop\*
- 9. Increased workflow automation \*shows a person using a keyboard at a desk\*
- 10. Workforce management among top priorities \*shows a medical professional using a digital thermometer to check a person's temperature before allowing them into the building\*
- 11. Information security risks high \*shows a video of an data server\*

Read more in the 2021 Healthcare Finance Trends Report, by CommerceHealthcare.

CommerceHeathcare.com

Commerce Bank logo appears upon video closing.